Higher Level Vocational Skills in Lancashire: Action Plan

10 December 2015



Higher vocational skills

- BIS policy re-inforced direction of travel employer-led and high quality
- Higher apprenticeships L4/5 TB Standards:
 - diversify the workforce (lower-cost) technician skills
 - provide a better quality or lower-cost training
 - provide a transferable qualification/ update on in-house course
- Degree apprenticeships L6
 - Partnerships HEIs (large) employer relationships
 - Varying scale but mix-methods provide access to national mkts
 - Offer HEIs diversified funding streams
 - Engage non-Apprenticeship employers?
- On-going implementation issues

CPC Cambridge Policy Consultants

Action Plan Rationale

Demand-side:

- Skills reports show existing take up varies across sectors
- □ Higher Apps <0.5% of starts
- Implication that HAs will displace other routes
- Levy driving interest among larger firms with HAs being considered as a way of retaining this resource

However:

- Replacement demand a major threat to Lancashire businesses
- Employer responses more often to recruit skilled workers
- Key question whether HAs can play a role in helping knowledge transfer process from older workers to new generation?
- Shift focus away from product delivery to service designed to meet immediate employer need

Proposed Actions

- Build Employer Leadership:
 - Enhance communication structures with employers
 - Specific group with large employers to exploit immediate interest in addressing levy
 - Build connections with BIS policy
- Targeting Growth in Higher Apprenticeships
 - This needs to be combined with an understanding of how emerging TB standards might take over existing pathways (and its added value)
 - Put forward key occupational areas to work with providers to develop TB maker
- Provider capacity and delivery:
 - Work through provider group to develop coherent offer around higher vocational skills – HAs and other routes (building on 2.2)
 - Create capacity building programme (ESF) to support transition to TBs

Proposed Actions II

- Stimulate learner demand for Higher Apprenticeships
 - CEIAG but ensure 6th forms included
 - Improve awareness of emerging career progression paths and the various funding/cost options facing learners
- Sector specific actions:
 - Engineering and advanced manufacturing
 - Financial and professional services
 - Digital and creative
 - Health and social care
 - Construction
 - Visitor economy
 - Energy and environment